



WORK EXPERIENCE

Neptune Retail Solutions / Senior Art Director

2022-Present Chicago, IL

Work in leading the creative vision and execution of in-store advertising campaigns for a number of clients. Leveraging expertise in design, branding, and visual communication, I collaborate closely with my team to conceptualize and develop compelling in-store activations that resonate with consumers and drive results at the point of purchase.

Epsilon / Art Director

2019-2022 Chicago, IL

Established and developed flawless on-brand design solutions across digital, mobile, social media, video and presentations from concept through final production resulting in creating dynamic and personalized digital advertising that drives clients' performance. Partners with cross team members to generate concepts that meet and exceed client expectations.

TracyLocke / Associate Art Director

2018-2019 Chicago, IL

Worked on brand activations, promotional marketing, retail marketing and creative strategy. Creates digital, storefront and retail design deliverables. Collaborates with the account and strategy teams as the design liaison to produce an end deliverable that is in line with client needs.

Hearsay Systems / Freelance Designer

Spring 2018 CA

Freelanced for a tech company; focusing on designing collateral for various clients including logos, decks and white papers.

Firstborn Multimedia Corporation / Design Intern

Summer 2017 NY

Worked on live projects for several clients Worked on live projects for several clients including Adidas, Aquafina, Mountain Dew and Jet. Managed deadlines and sat in on client meetings.

EDUCATION

The University Of Kansas

BFA in Design, Visual Communication
Concentration in Marketing
May 2018

Certificates: Service Learning
Study Abroad Cuba winter 2017

SKILLS

Adobe Creative Suite
After Effects
Lightroom
Chamaileon
Creatopy
Sketch
Principle
Digital Photography
Socializing

INVOLVEMENT & ACHIEVEMENT

Delta Gamma Sorority / 2014-Present

Service for Sight foundation / 2014-2018

Advertising Club / 2017-2018

Published in CA Magazine / 2018

The Agency / 2016-2017

Published In Rock Chalk Review booklet / 2016

Natural Ties Foundation / 2016